

Limon Chamber of Commerce
General Power Hour Meeting
April 10, 2025

Called to order at 12 pm.

Board Members Present: Jake Herrera, Penny Pearce, Joy Johnson

1. Pledge of Allegiance, introductions, host recognition and thank you.
2. Agenda Review—No revisions
3. Minutes from March 13, 2025 were not received so no vote was held.
4. Filing of Treasurer's Report: Scott Lancaster made a motion to accept the Treasurer's Report, Rita Daniel seconded, motion approved by vote.
5. Board Reports
 - a. There is a vacancy on the Chamber Board.
 - b. The Easter Egg Hunt and pictures are all set.
 - c. 4th of July Celebration
 - i. The Town of Limon is donating \$2,500 for fireworks.
 - ii. Ben's Family Pharmacy will be donating for fireworks.
 - iii. Limon Stop & Shop will donate between \$2,000 and \$3,000 for fireworks.
 - iv. Tourism board approved the Chamber's request of \$7,750 for fireworks.
 - v. Jason Bandy presented information about the baseball tournament happening the weekend of the 4th. He will make a flyer highlighting all events over the weekend.
 - vi. Advertising should start now.
 - d. Membership
 - i. Approximately five membership dues have been received in March.
 - ii. Membership is down.
 - iii. Board members are doing face to face interactions in an attempt to collect outstanding dues.
 - iv. It was suggested that the Chamber send out surveys asking members what they'd like.
6. By Law Amendments
 - a. The proposed options were discussed. Scott Lancaster made a motion to accept the option of "two (2) months in advance" for Section 2:

Selection and Election of Directors e), seconded by Monica Gonzales, approved by majority vote. Scott Lancaster made a motion to accept the option of “all Chamber of Commerce, Limon, Colorado usernames, passwords, etc must be known by two board members” for Section 2: Selection and Election of Directors, f), Megan Mosher seconded, approved by vote. Scott Lancaster made a motion to accept adding the title of “Parliamentary Procedure” to Article IX, seconded by Troy, approved by vote.

7. Learning Presentation

- a. Brittany, Peak Vista Dental Supervisor, presented that their dental office is open Tuesday and Friday. They take most insurances and offer a discount program based on income.

8. Round Table

- a. Lem Scarborough asked what the Chamber does for promotions. The answer was posters, social media posts and newspaper ads and articles. He also asked what geographical range those cover. The answer was the Eastern Plains from Fort Morgan to Lamar. He asked about possibly getting signage on I70 to bring people in town. Joy asked what the cost is. He answered \$2,000 for the first year, \$1,000 a year after for signage on one side. He also asked what Chamber members get for their membership dues. The attending board members answered that we’ve instituted a tiered-membership system and that this has been an issue they’ve been struggling with for a couple of years.
 - i. Megan Mosher, referring to the Chamber newsletter, stated that the community should be made aware of events even if not Chamber members.
- b. Monica Gonzales and Megan Mosher want 4th of July vendors to be outside.
- c. Raejean Palko distributed flyers with websites and Facebook pages to share events and announcements.
- d. Megan Mosher stated that on the tourism board’s website, there’s a “Get Involved” section where people can find out about volunteering opportunities. Interested people should contact Megan.
- e. Michael Bidwell introduced Cheyenne who has joined the staff at the Limon Morgan Community College office.
- f. Scott Lancaster announced that Correctional Officer Appreciation Week is May 4 - 10. He asked for donations for prizes and awards.
- g. Robert Treta, a contractor who came from Denver, is working on the development of Chisholm Estates in an effort to try to offer Limon Correctional Facility employees housing in town.

- h. Troy McCue handed out a flyer on Lincoln County Economic Development Corporation handout on their annual meeting on April 17th, 6 pm at the community building. On the opposite side was an advertisement for “GROWTHWHEEL: A 360 Degree Look at Your Business” on April 22nd, 6 - 8 pm at the community building in Limon and April 23rd, 11 - 1 pm at The Garage in Hugo.
9. Events in Chronological Order (**BOLD are Chamber Events**). Let us know about events not listed - Sara Mae Lancaster, 828-243-7681, saramaesacco@yahoo.com
- a. May 10 - Clean up day
 - b. May 17 - Run for the Wall at Structures Unlimited
 - c. June 14 - Limon Heritage Museum’s Heritage Days
 - d. June 14 - Rotary’s Concert in the Park
 - e. June 27 & 28 - Colorado Championship Ranch Rodeo at fairgrounds
 - f. **July 4—Independence Day Celebration**
 - g. July 4 - Rotary’s Concert in the Park
 - h. **August 23—Hub City Classic Car, Truck and Motorcycle Show**
 - i. August 23 - Rotary’s Concert in the Park
 - j. **December 6 - Christmas event**

Adjourned at 1:01 pm.

Future Meeting Details

May, date TBD - Board Meeting

May 8th - Hosted by the library at Limon Memorial Library

June, date TBD - Board Meeting

June 12th - Hosted by Lincoln County Economic Development Center at the Metcalf School House

July, date TBD - Board Meeting

July 10th - Hosted by Eastern Colorado Veterinary Services at the Metcalf School House

August, date TBD - Board Meeting

August 14th - Hosted by the Town of Limon at Tamarack Golf Course

September, date TBD - Board Meeting

September 11th - Hosted by Transwest at Transwest

October, date TBD - Board Meeting

October 9th - Hosted by John Sullivan at the Metcalf School House

November, date TBD - Board Meeting

November 13th - Hosted by Limon Heritage Museum at the museum

December, date TBD - Board Meeting

December 11th - Rural American Realty at the Metcalf School House