

Limon Chamber of Commerce
Board Meeting
January 7, 2025

Called to order at 6:05 pm.

Present: John Dennison, Jake Herrera, Joy Johnson, Jess Castle, Alison Arnold, Teresa Bauman, Sara Lancaster plus Chamber Administrator Katie Zipperer

1. Cindy Tacha sent an email and asked if we could email a flyer out to members. Sara said yes and all agreed.
2. Sara asked Katie how many RSVPs had been received for the banquet. Katie answered two. Some RSVPed right then.
3. Katie reported that membership invoices had been either emailed or mailed. Katie has been working from three different membership lists plus found a list of all 80828 businesses.
4. Sara asked if anyone had purchased tiers? The answer was yes.
5. Christmas Event Review
 - a. Five vendors didn't show with a couple saying they never intended to but had paid.
 - b. There were few shoppers and kids to see Santa.
 - c. The toilets quit working and overflowed at about 2 pm.
 - d. Sara suggested that we change the times for Santa and the movie.
 - e. There was a great turnout for the Parade of Lights.
6. Big R called Katie and told her that they will now take Chamber Bucks.
7. Joy gave Katie an accurate general meeting hosts schedule. She will try to switch with Transwest.
8. Sara asked if car show sponsors will be able to pick their sponsorship level. Katie's answer was that it was first come, first choice.
9. Joy asked if anyone wanted to make any revisions to the 2025 vendor application. No. Joy will email it out to vendors.

10. Sara stated that the elimination of Rohr should have been voted on at a general meeting. John and Joy stated that there was a consensus of agreement amongst meeting attendees.
11. Katie reported that James has given the tourism board the information on the fireworks.
12. High Plains bank's CardPointe high fees were discussed along with using PayPay. The bank manager has not been responding to emails or phone calls. The latest from the bank manager is that he's supposed to fix the December fees. It is a disadvantage that any platform requires a person being the account holder.
13. Tim Nelson wants to know what our definition of a home-based business. All agreed that it's a business without a store front.
14. Joy asked Katie if she had too much on her plate for Chamber. She responded that December and membership was/is a lot. Katie will ask for help in the future.
15. Given that James has resigned as President, Sara will continue to be Vice President. Teresa stated that we need more notice when an officer is going to resign. Joy suggested adding it to the By Laws. Sara made a motion to nominate Jake for President, Jess seconded, motion approved by vote. **James Martin and Luci Reimer need to be removed** as signers on the bank accounts and Jake needs to be added. **Signers will be Jake Herrera, President, Teresa Bauman, Treasurer, Joy Johnson, Secretary and Craig Bailey, bookkeeper.** All signers need to go to the bank to complete paperwork.
16. Joy asked about having a workshop in early 2025. Jake suggested instead of a workshop that board members visit businesses that haven't paid the dues by February 15th to ask for payment.
17. Jake asked if advertising for the banquet had been put out. Alison suggested having nomination forms be put out at vendor fairs and American Legion events at the senior center. Jake added that they should be put out at every event.
18. Katie is creating an end of year review.
19. The billboards need to be renewed this year at a cost of \$5,000 for the one on the East end of town which is on state land. Not renewing was discussed but it was decided to wait for the invoice before holding a vote.

Adjourned at 7:36 pm.