

Limon Chamber of Commerce  
Board Meeting  
September 8, 2025

Called to order at 6:01 pm.

Present: Jake Herrera, Alison Arnold, Teresa Bauman, Joy Johnson, Penny Pearce plus Chamber Administrator Katie Zipperer and guests Donna Metcalf and Julie Coonts.

1. Teresa and Joy are resigning from the board as of December 31, 2025.
2. Jake reported that the Chamber has enough funds to get through the end of the year.
3. A reboot committee has not been established yet. Joy will text Jake contact info for someone who said she's interested.
4. Raejean Palko has been doing research on Chamber issues. She emailed a YouTube video from a similar-sized chamber reboot. Jake reached out to one of resources that James sent.
5. Alison made a motion to approve Katie's August time of 20 hours, Teresa seconded, motion approved by vote. Katie reported that she doesn't have much to do except for the membership directory.
6. From the information that Sara collected on elections and terms are as follows.
  - a. 2022—Jess, Penny and Sara were elected
  - b. 2023—Joy was elected, Sara became Vice President
  - c. 2024—Alison, Teresa and Jake were elected
  - d. 2025—Jake became PresidentRe-elections have not been happening but should have been. When terms are up, board members should be re-elected in January. Katie is going to research minutes to find out when terms were up.
7. Donna Metcalf and Julie Coonts, representing Downtown Limon, spoke of working with the Chamber to put on a Christmas event on December 6<sup>th</sup>. Downtown Limon will have a live nativity, are renting a tent(s) and want activities in a two-block area. Barricading streets was discussed and agreed on. Last year Downtown Limon had a chili supper, selfie station, pet photos, photos w/ the Grinch, carolers, cookie decorating, a hot chocolate station, tattoos, a story teller, coffee, a brass band, flag twirlers, Gnome on the Shelf, a few vendors, cookies were given out and an ugly sweater contest. Their 2024 event was challenging because it was Thanksgiving weekend. The Chamber's 2024

event had very low participation because it was too late. Donna proposed that Santa be located at town hall and that both sides of community building be used for vendors. Julie Coonts spoke of Elizabeth's Christmas event which was four blocks, had tents lining Main Street manned by different organizations which did different activities. Jake will ask if any school group would be willing to help in some way. Donna stated that more directional signage is needed. Donna shared what the event at Prairie Ridge Buffalo Ranch entails; their event will be December 7, 2025. Donna wants to come up with a theme. Jake wants to boost the Parade of Lights and open it up to all types of groups.

8. Car Show

- a. Joy reported that foot traffic was down from last year. There were fewer vendors with a couple no shows.
- b. Katie reported that there were 54 cars with lots of no shows.
- c. Everyone was very appreciative of the Genoa-Hugo Cheerleaders.
- d. Katie and Teresa sent out thank you cards to both 2024 and 2025 businesses who participated.

9. Nothing has been received from Marlin on the copier purchase. Jake asked Katie to check on the status.

10. Jake reported that there will be no vote on disbanding the Chamber due to the response from those attending the August general membership meeting not supporting it.

Adjourned at 7:40 pm.